





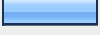



4. What best describes your current relationship status?

	Response Percent	Response Count
Married or in a committed relationship 	7.7%	38
Single (divorced) 	60.9%	299
Single (widowed) 	17.1%	84
Single (never married) 	14.3%	70
<i>answered question</i>		491
<i>skipped question</i>		25

5. Which answer best describes your relationship outlook?

	Response Percent	Response Count
I want to get re-married in the future 	31.8%	107
I want to find a partner but do not want to be married again 	52.1%	175
I am interested only in casual dating 	14.0%	47
I am not interested in dating or marriage 	2.1%	7
Other (please specify)		61
<i>answered question</i>		336
<i>skipped question</i>		180


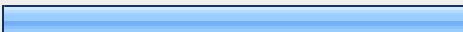
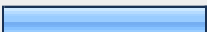
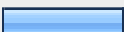
6. Which answer best describes your relationship outlook?

	Response Percent	Response Count
I want to get married in the future	48.8%	41
I want to find a partner but do not want to be married	35.7%	30
I am interested only in casual dating	11.9%	10
I am not interested in dating or marriage	3.6%	3
Other (please specify)		26
answered question		84
skipped question		432


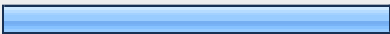
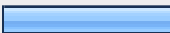
7. How do you meet other new singles?

	Response Percent	Response Count
Online dating sites	54.5%	208
Through family or friends	42.7%	163
Through group social activities	43.5%	166
At bars/restaurants	14.7%	56
Through online social networks	26.2%	100
At the office or workplace	14.4%	55
Other (please specify)		71
answered question		382
skipped question		134

8. Which dating scenario is most appealing to you?

	Response Percent	Response Count
Blind date 	4.0%	17
One on one date with someone I already met online or offline 	70.0%	296
Going out with a group of singles I already know 	30.5%	129
Going out with a group of singles I've yet to meet 	17.7%	75
Other (please specify)		16
	answered question	423
	skipped question	93

9. Which sentiment best describes your feelings about dating at this time?

	Response Percent	Response Count
My dating life is better now than when I was younger 	16.5%	67
My dating life was better when I was younger 	58.5%	238
My dating life is about the same as when I was younger 	25.1%	102
	answered question	407
	skipped question	109

10. How would you rate your dating confidence now compared to when you were in your twenties?

	Very confident	Comfortably confident	Somewhat confident	Not very confident	Rating Average	Response Count
Now, I am	18.0% (69)	35.0% (134)	27.2% (104)	19.8% (76)	2.49	383
In my 20's, I was	22.3% (80)	25.6% (92)	29.2% (105)	22.8% (82)	2.53	359
<i>answered question</i>						408
<i>skipped question</i>						108

11. What do you like most about dating at this stage of life?

	Response Percent	Response Count
My life experience has helped me figure out what I want from a partner	48.7%	189
I have more disposable income to spend while dating - nicer dinners, weekend getaways, etc.	5.2%	20
People don't play games now	5.2%	20
I'm more comfortable as a person now	41.0%	159
Other (please specify)		29
<i>answered question</i>		388
<i>skipped question</i>		128

12. What do you like least about dating at this time?

	Response Percent	Response Count
It's hard to meet others my age	74.0%	271
It's more complicated when kids are involved	10.1%	37
Increased responsibilities can mean less freedom	9.0%	33
It's way more expensive to date now	6.8%	25
Other (please specify)		55
answered question		366
skipped question		150

13. How has the role of romance changed?

	Response Percent	Response Count
It mattered more when I was younger	18.3%	75
It matters more now	17.3%	71
Romance has never mattered to me	4.1%	17
Romance has always been important to me	60.2%	247
Other (please specify)		7
answered question		410
skipped question		106





14. How has the role of appearance changed?

	Response Percent	Response Count
It mattered more when I was younger	38.2%	151
It matters more now	7.1%	28
Appearance has never matter to me	7.8%	31
Appearance has always been important to me	46.8%	185
Other (please specify)		20
answered question		395
skipped question		121


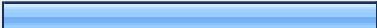

15. How important is a partner's past to you?

	Response Percent	Response Count
I want to be with someone who has had a stable relationship in the past	34.5%	143
I want to be with someone who has always loved having a good time	8.2%	34
I don't care, I just want to be with someone I can enjoy myself with	57.2%	237
answered question		414
skipped question		102






16. Did becoming single in mid-life lead you to question your sexual orientation?

	Response Percent	Response Count
No, not at all 	94.9%	392
Maybe a little 	2.9%	12
Yes, but I did nothing about it 	1.5%	6
Yes 	0.7%	3
answered question		413
skipped question		103


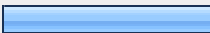
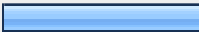
17. How's your stomach right before a first date?

	Response Percent	Response Count
A mess, I am in knots 	11.0%	45
Just a little case of the jitters 	56.6%	232
Fine, been there done that 	32.4%	133
answered question		410
skipped question		106





18. What should the first date be?

	Response Percent	Response Count
Coffee 	46.5%	191
Drinks 	15.1%	62
Dinner 	15.8%	65
Activity 	11.4%	47
Other (please specify) 	11.2%	46
<i>answered question</i>		411
<i>skipped question</i>		105


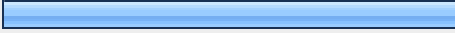

19. Who should pay on the first date?

	Response Percent	Response Count
Men 	39.2%	162
Women	0.0%	0
Split 	31.2%	129
Whoever asked for the date 	29.5%	122
<i>answered question</i>		413
<i>skipped question</i>		103



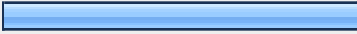
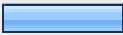
20. How does the frequency of sex compare to your 20's?

	Response Percent	Response Count
People are still doing that? 	15.7%	17
I got way more action when I was young 	34.3%	37
It's about the same I guess 	31.5%	34
Much more - I am a sex machine - in overdrive 	18.5%	20
<i>answered question</i>		108
<i>skipped question</i>		408

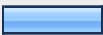
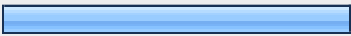


21. How satisfied are you with the frequency of sex at this point in your life?

	Response Percent	Response Count
I am happy with the frequency of sex 	20.2%	22
I wish I was having less sex	0.0%	0
I wish I was having more sex 	68.8%	75
I am not interested in sex 	11.0%	12
<i>answered question</i>		109
<i>skipped question</i>		407

22. How satisfied are you with the quality of your sex life?

	Response Percent	Response Count
Sexual satisfaction is not something I think about 	7.5%	8
Sex is part of a relationship, I guess, but I can take it or leave it 	20.8%	22
Sex can be pretty fun 	53.8%	57
I LOVE my sex life 	17.9%	19
answered question		106
skipped question		410

23. How many dates before you think sex is appropriate?

	Response Percent	Response Count
Does dating HAVE to lead to sex? (>10) 	14.7%	16
I prefer going slowly and getting to know someone before sex (5-10) 	52.3%	57
Sex is a fun way to spend time with someone you're attracted to (2-5) 	30.3%	33
Is talking to someone for 15 minutes in a bar a date? (1) 	2.8%	3
answered question		109
skipped question		407

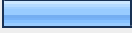
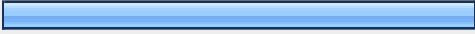

24. How has your changing body image affected your feelings toward dating and sex?

	Response Percent	Response Count
I try to dress in a way that minimizes my flaws and keep my fingers crossed	14.3%	16
I'm not comfortable with my body and so tend to take things slowly	11.6%	13
I've tried to stay in shape and am pleased with my appearance	35.7%	40
I'm not getting any younger, so I try to be positive and have as much fun as possible	38.4%	43
<i>answered question</i>		112
<i>skipped question</i>		404



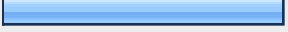


25. How do you respond if someone suggests sex on a first date?

	Response Percent	Response Count
That would be the last date	52.3%	57
I might do it, but I wouldn't feel good about it	19.3%	21
I wouldn't mind, in fact I'd kind of like it	26.6%	29
I'm probably the one suggesting it...	1.8%	2
<i>answered question</i>		109
<i>skipped question</i>		407

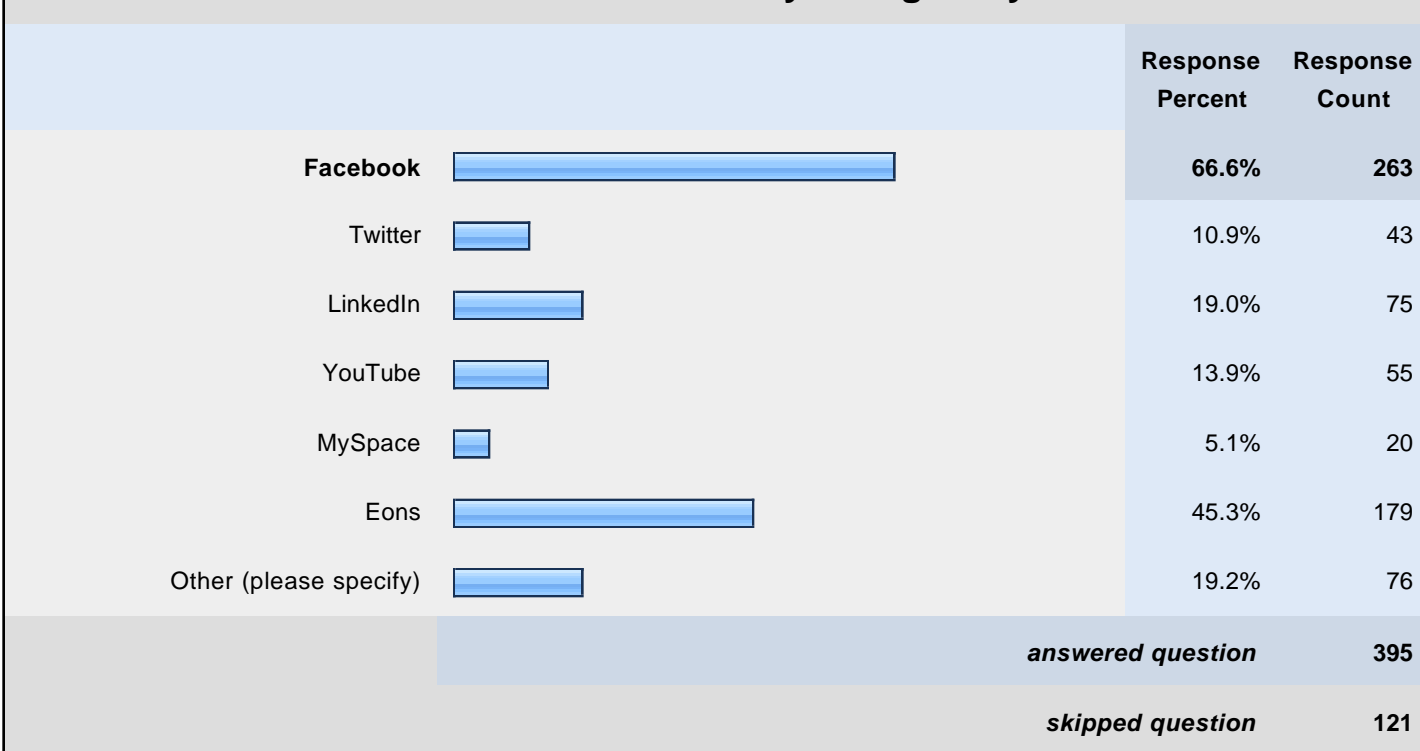
26. When thinking about finding a potential new partner, what role does technology play?

	Response Percent	Response Count
I'm uncomfortable using technology to find love 	19.2%	79
I'm happy to use whatever will help me find a partner 	71.5%	294
I depend on technology and find dating sites really useful 	9.2%	38
<i>answered question</i>		411
<i>skipped question</i>		105

27. In general, what kind of technology do you regularly use? Please check all that apply.

	Response Percent	Response Count
Personal computer [desk] 	70.1%	286
Laptop or Tablet 	55.6%	227
Cell phone 	42.4%	173
Smart phone [iPhone, Blackberry, Android] 	22.5%	92
Other (please specify) 	3.2%	13
<i>answered question</i>		408
<i>skipped question</i>		108

28. What online social networks/tools do you regularly use?



29. Thank you for taking this survey and helping us. Would you be willing to talk with us further about your dating experience? If so, please provide your email address. It will ONLY be used to follow-up on this survey.

